

Do you need help improving communication and productivity in your practice or work environment?

Are you struggling with compassion fatigue, work/life balance, and finding happiness?

If so, the MVMA & MSU CVM Professional Competencies Certification Program is for you!

Since 2012, the MVMA has had a successful leadership program for young veterinarians called the **Power of Ten Leadership Academy**. This program is now ready to be shared with others in the form of a **Professional Competencies Certification**.

The purpose of the new certification program is to **engage and develop veterinary professionals** through a dynamic and evolving leadership experience.

This program includes a series of **learning opportunities** and connects participants with a network of peers who have similar challenges.

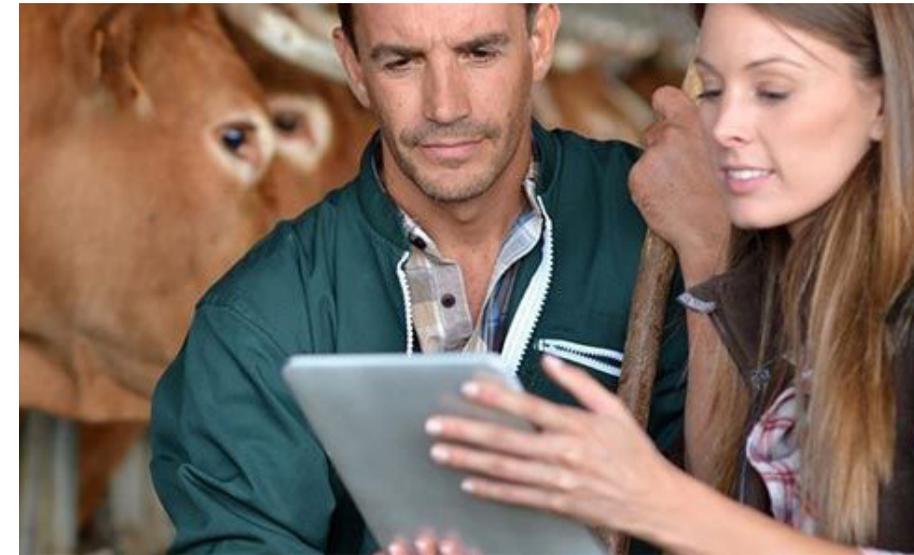
MICHIGAN STATE
UNIVERSITY

College of Veterinary Medicine

College of Veterinary Medicine
Michigan State University
784 Wilson Road
East Lansing, MI 48823

Professional Competencies Certification

Presented by The Michigan Veterinary Medical Association and the Michigan State University College of Veterinary Medicine



MICHIGAN STATE
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COLLEGE OF VETERINARY MEDICINE



michigan veterinary medical association

The Professional Competencies Certification is a year-long program based on our members' preferred learning models and topics. This 12-month training package includes:

1

Two full-day, in-person training events held on May 24 and December 12, 2017 from 10:00 a.m.-5:30 p.m. (12.5 total hours of continuing education credits).

2

Two online video trainings, complete with discussion questions so that you can facilitate team interaction in your office or practice. These trainings were developed by Dr. Betsy Charles and the Veterinary Leadership Institute.

3

Monthly links to leadership and wellness videos, content, and tips to help further develop skills and build on lessons learned during in-person trainings.

Location of in-person trainings:
MSU Diagnostic Center for Population and Animal Health
4125 Beaumont Road
Lansing, MI 48910

Session topics for in-person trainings on May 24 and December 12 include:

- Generational Differences: How to Engage Millennials
- Using Body Language to Influence and Build Rapport
- Media Training
- Work/Life Balance and Personal Wellness
- Finding Your Passion and Mission
- Behavioral Differences: Understanding Yourself and Others
- How to Lead and Influence Others
- Compassion Fatigue
- Finding Happiness in Your Personal and Professional Life
- Diversity Training
- Brain Training and Neuroscience

A continental breakfast, lunch, and break refreshments will be included during in-person trainings.

Tentative Video Topics

- The Changing Dynamic of Leadership
- Introduction to Emotional Intelligence

Fee for Certification

- MVMA members and MSU College of Veterinary Medicine employees: **\$299**
- Non-MVMA members and non-MSU College of Veterinary Medicine employees: **\$399**

Certification Policies

If notification of cancellation is received by May 17, 2017, registration for the program may be refunded less \$50. No refunds will be given after that date, but session recordings will be available for those who cannot attend in person.

A Professional Competencies Certificate will be provided upon completion of the program.

Register online at
www.michvma.org/pcc
by May 17, 2017.